



**MSM  
CONSULTING'S  
HEALTHCARE  
CONSULTANT  
PARTNER  
NETWORK**



# BUILD YOUR CONSULTING BUSINESS— WITH THE BACKING YOU DESERVE

You've built years of healthcare experience. Now it's time to leverage that expertise into a profitable consulting business—without struggling to find clients, build infrastructure, or do it alone.

## MSM CONSULTING'S HEALTHCARE CONSULTANT PARTNER NETWORK

is designed specifically for experienced healthcare professionals—nurses, administrators, directors, compliance leaders, and managers—who want to earn additional income, expand their professional reach, and help healthcare organizations succeed.

With more than 18 years of healthcare consulting experience, MSM Consulting provides the systems, referrals, tools, and mentorship so you can focus on what you do best: guiding healthcare organizations through licensing, compliance, accreditation, and operational excellence.





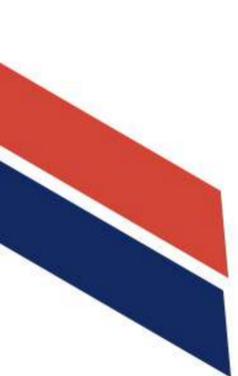
# WHY PARTNER WITH MSM CONSULTING?



## **Earn on Your Terms**

You turn your healthcare experience into a consulting practice where you set your own rates and control your engagement structure. Whether you consult per project, per diem, hourly, or retainer-based, you determine your pricing.

You get paid for the expertise you already have—while expanding your professional influence and credibility in the healthcare industry.

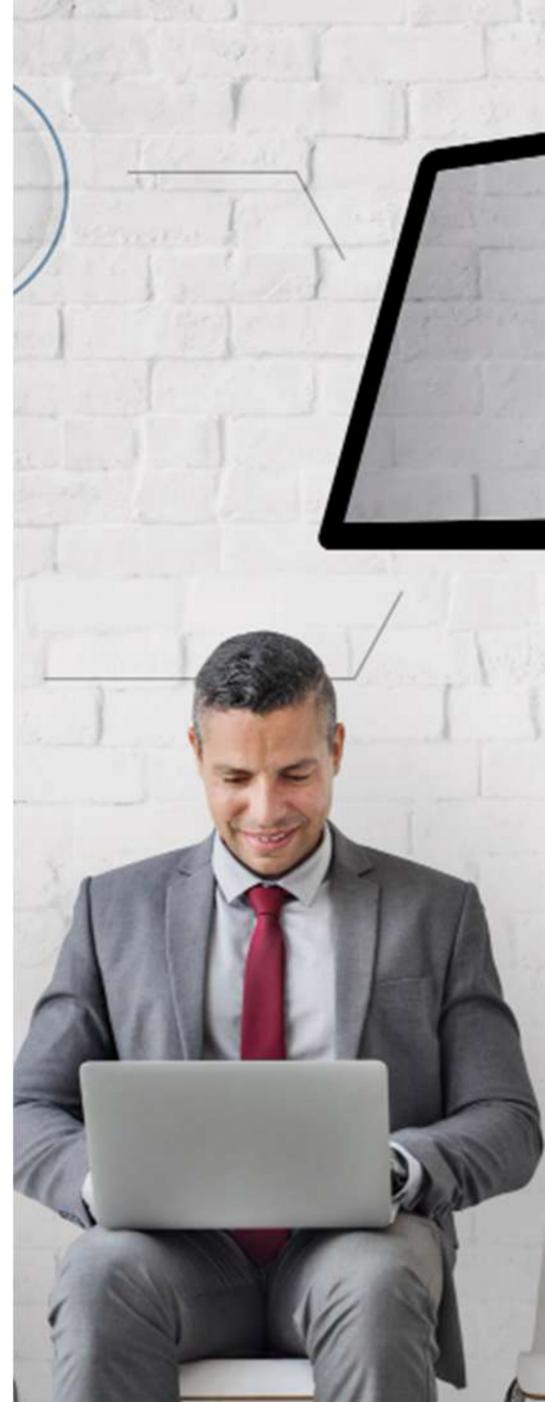


## DELIVER HIGH-VALUE, IN-DEMAND SERVICES

As an MSM partner consultant, you provide services healthcare organizations actively need, including:

- ✓ *Licensing and startup support*
- ✓ *Regulatory compliance guidance*
- ✓ *Accreditation and mock survey preparation*
- ✓ *Quality assurance and operational consulting*

These services are in constant demand, positioning you as a trusted resource to healthcare providers navigating complex regulations.



## EXPAND YOUR PROFESSIONAL NETWORK

You become part of a national network of healthcare consultants and leaders. Partnering with MSM opens doors to collaboration, referrals, and long-term professional relationships—strengthening your visibility and authority in the field.

## INSTANT CREDIBILITY AND BRAND BACKING

Building trust as an independent consultant can take years. With MSM Consulting behind you, you gain immediate credibility. Clients know they are working with a consultant supported by an established healthcare consulting firm with a proven track record.

## TOOLS THAT HELP YOU DO MORE—AND EARN MORE

You receive discounted access to MSM's extensive library of healthcare manuals, policy templates, and licensing tools. These resources:

- ✓ *Reduce your preparation time*
- ✓ *Strengthen client deliverables*
- ✓ *Allow you to upsell policies, manuals, and training for additional revenue*



## BUILT-IN REFERRALS = CONSISTENT OPPORTUNITIES

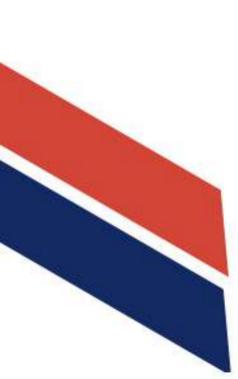
Finding clients is often the biggest challenge in consulting. MSM removes that barrier. Our referral system connects you with healthcare organizations actively seeking consulting support.

You spend less time marketing and selling—and more time consulting. You may also earn referral bonuses for introducing new clients or consultants to MSM services.

## TRAINING, MENTORSHIP, AND ONGOING SUPPORT

MSM holds partner consultants to high professional standards—and provides the support to help you meet and exceed them.

- ✓ *Reduce your preparation time covering MSM methodologies, licensing, compliance, and accreditation*
- ✓ *First-Year Required Training in Human Resources Management, Financial Management, Quality Assurance, and Regulatory Compliance*
- ✓ *Annual Refresher Training to keep you current with regulatory and accreditation changes*
- ✓ *Marketing & Technology Support, including:*
  - *A professionally built consulting website*
  - *Google Business profile tailored to your service area*



# HOW TO GET STARTED

1

## Initial Meeting with Our CEO

Resume review, discussion of your healthcare and leadership experience, and confirmation of mutual fit.

## Sign the MSM Consulting Partnership Agreement and Code of Conduct

Once approved, you will review and sign the MSM Consulting Partnership Agreement and Code of Conduct, which clearly define professional standards, available support services, referral processes, and your independence as an MSM partner consultant.

2

3

## Onboarding and Enrollment

Gain access to MSM systems, tools, discounted resources, and your training roadmap.

## Complete Initial Training

Flexible, structured training designed for working healthcare professionals.

4

5

## Launch Your Consulting Presence

Your professional consulting website and Google Business listing go live to showcase your services in your

## Begin Receiving Referrals

MSM connects you with healthcare organizations aligned with your expertise and geographic region.

6

7

## Grow at Your Own Pace

Consult part-time, per diem, or build a full consulting practice—your business, your schedule, your pricing.

# FOCUS ON CONSULTING—WE BRING THE BUSINESS TO YOU

You don't need to build everything from scratch. MSM Consulting has already built the infrastructure, tools, and referral network.

**You bring the expertise**

**You set your prices**

**We bring the clients, support, and credibility.**

## READY TO GET STARTED?

If you're ready to turn your healthcare experience into a consulting business backed by an established firm:



Contact us at:

**[Books@medicalstaffingmanuals.com](mailto:Books@medicalstaffingmanuals.com)**

Schedule your initial conversation and learn how MSM Consulting can support your success as a healthcare consultant.

*Don't let your expertise go untapped. Partner with MSM Consulting—and build your consulting business with confidence.*